



American FootGolf Federation

IV FIG FootGolf World Cup · Proposal



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Introduction

FIFG FootGolf World Cup 2023 · Proposal





The Board of Directors of **United States FootGolf** want to express their gratitude to the FIFG World Cup Committee for allowing the AFGF and AFGL to present a proposal to host the **IV FIFG FootGolf World Cup**. It will be both an honor and a privilege to be awarded this important project and we will work tirelessly to exceed the expectations of the global governing body of the sport.

You will see that an impressive team of talented and committed individuals is already being compiled. We want to ensure that this FIFG FootGolf World Cup receives the exposure and impact that our sport deserves! We have officially connected our sport to two of the most iconic worldwide brands. No other location can provide FootGolf the stage that it will have, by being played at **"The Happiest Place on TURF"**!

For over three years we have been cultivating our connection with **Walt Disney World® Golf** and its management company, **Arnold Palmer Golf Management**. This relationship allows us to team-up with experienced individuals that have access to unparalleled facilities, and extensive working knowledge of hosting some of the world's most recognizable brands. This opportunity will open doors to a much larger stage for our sport, far beyond our current imagination. The platform that we are presenting is what the FootGolf community has been waiting for and dreaming about. It will make a serious impact around the world at a level that has never been achieved before within the sport. This proposal represents an enormous goal that requires an immense amount of work, and a tremendous financial risk to the AFGF and AFGL at this juncture for our relatively young sport. In saying that though, this is to be viewed as an investment opportunity as there's not another venue on the planet that can give us better world wide presence for FootGolf than the Walt Disney World® Resort, in Orlando, Florida!

Adding to Disney are the two signature courses at **Reunion Resort & Golf Club**, which is one of the most admired and loved venues in the FootGolf world, will guarantee to the FIFG that there is enough space to host all players who already qualified for Japan 2020. This will allow all FIFG member countries the opportunity to continue to qualify additional players without disappointing players that are already previously qualified. This will be a big part of the event and in the best interests of the sport. We hope that the accompanying proposal communicates how incredible an opportunity we have to expose our sport to all four corners of the world, and gain recognition that will help our sport to grow by leaps and bounds.

We expect these two weeks to be a before and after for our sport. We hope that all of you will join us in making the next world cup a game changer. We invite everyone to buy into the AFGF vision of the next World Cup for those who have dedicated their souls to making this sport a success, and for the players who are dreaming of being the first stars of **"The Best Game Ever Invented"**!





United States FootGolf
Board of Directors
2018 - Present



Host FIFG Member

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American FootGolf Federation

- Founder of FootGolf in the United States (2011)
- Founding member of the Federation for International FootGolf (2012)
- Co-Founder of the Federación Mexicana de FootGolf (2012)
- Co-Founder of the Puerto Rico FootGolf Association (2013)
- Co-Founder of the Canadian FootGolf Association (2014)
- Pioneering and extending the connection between the FootGolf Industry and Golf Industry since 2014
- Chairman of AFGF nationally recognized as one of the 10 Most Innovative persons in the Golf Industry (2015)
- First country organizing FootGolf promotions at official MLS and PGA - LPGA Tour events (2016)
- Reached 500+ FootGolf courses across the country, the largest network in the world (2017)
- AFGF courses reported between 10K and 20K rounds of FootGolf were played per month between 2018 and 2019
- 200 Affiliated FIG Tour Players in 2020
- CELEBRATING THE 10 YEAR ANNIVERSARY OF FOOTGOLF PLAYED IN THE UNITED STATES IN 2021!



AFGF Organizational Experience

- Organized the first multi-thousand dollar tournament in FootGolf history with a \$25,000 Cash Purse (2014)
- Organized the U.S. Pro-Am and FootGolf Tour, with more than \$200,000 cash prizes paid since 2015
- Pioneered the FootGolf National Championships and Club National Championships worldwide since 2015
- Organizer of the U.S. Open (Former U.S. Pro-Am), one of the most prestigious FootGolf competitions in the world
- Co-Founder Pacific FootGolf Trophy (2016)
- Co-Founder of Jansen Cup (2017)
- Co-Founder of the FootGolf Battle of the Border (2018)
- Showcased the U.S. National Championship on Golf Channel (2018)
- Introduced the sport of FootGolf to the State Games of America, an U.S. Olympics movement (2019)
- Introduced the sport of FootGolf to the USA Master Games (2020)



www.footgolf.info



FootGolf World Cup



Team USA vs Team UK



Team USA vs Team FRA

footgolf.us



FootGolf Major League



FootGolf Amateur Leagues



All-Stars USA vs. All-Stars MEX

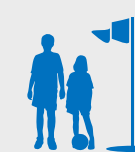
footgolf.org



State Games of America



USA Masters Games



Play FootGolf

footgolf.net



FootGolf Cups & Equipment



Players Gear & Merchandise



FootGolf Course Design

footgolf.biz

Host Country

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USA 2023



Take advantage of the opportunities that hosting the **IV FIFG FootGolf World Cup** in America will bring to our FootGolf community. While the experience of visiting the USA will be new to some players, there are many reasons why it's worth it to start planning two years ahead.

“They say everyone should visit the United States at least once in their lifetime, and here are some reasons why...”





United States of America

- It's easy to travel to and around the country
- It's like nowhere else in the world
- Great history, attractions and sports
- It's a true melting pot
- There are tons of plentiful and interesting cultural sites
- The food is delicious and cuisine is from all around the world
- You can't beat the scenic views
- You will experience a different way of life
- Tourism is important to the country and Americans thrive on it.
- There are big cities, small towns and plenty of hidden gems
- You will learn to appreciate your own lifestyle



Host State

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State of Florida

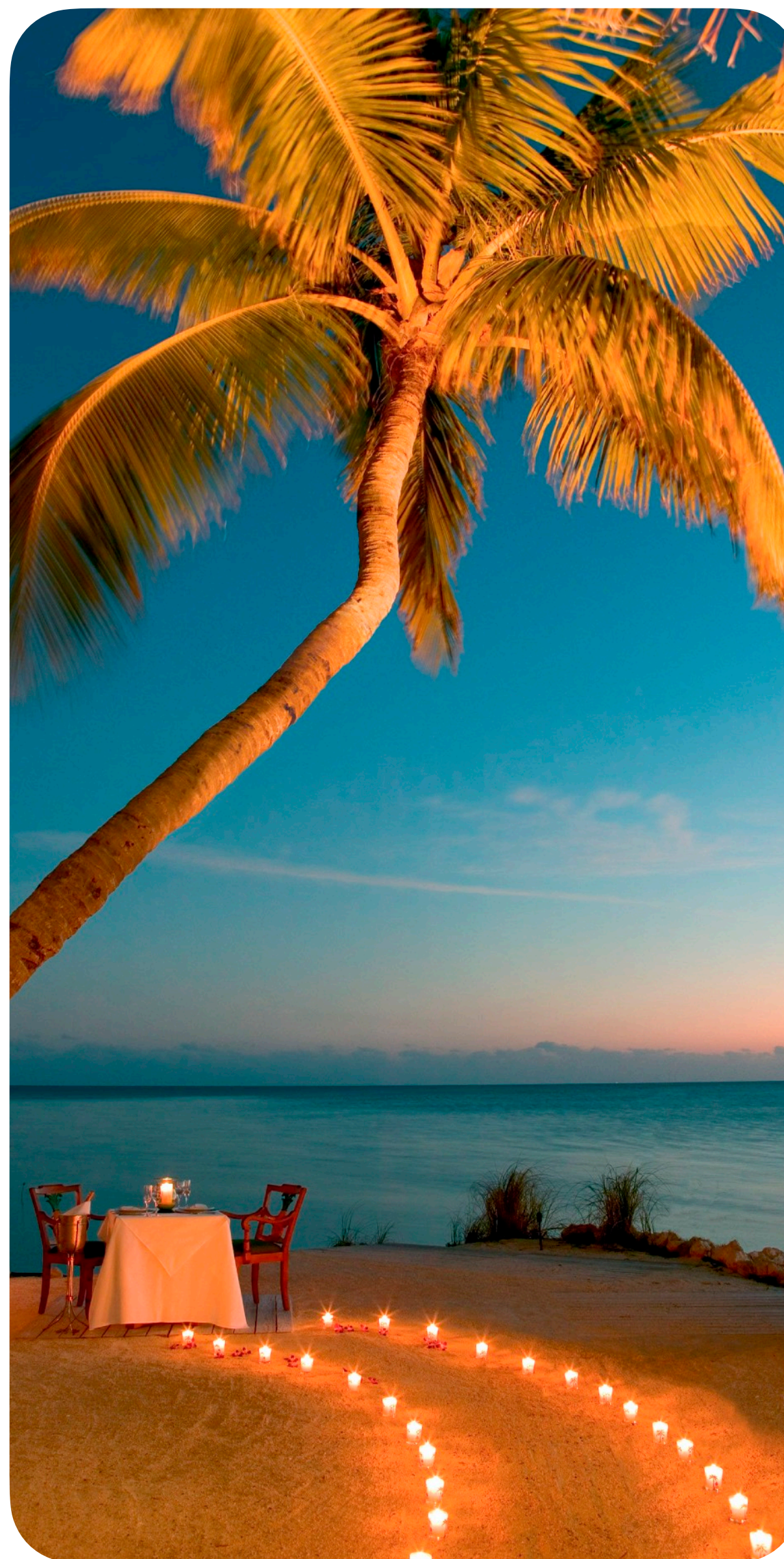
Fun things to do, beautiful things to see, good food to eat—**Florida remains the vacation kingdom with good reason...**





Amazing Florida...

- They don't call it "The Sunshine State" for no reason
- Out of this world theme parks
- More surf n sand than any other state
- We Have a ton of SPACE
- Major League Shopping therapy
- Foodie Heaven
- Florida has oodles of history
- Florida is brimming with beauty
- Value for money compared to other worldwide popular areas
- Family-sports-party friendly beaches
- Outdoors and nature
- Make the most of Your trip



Host City Area

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Welcome to **Orlando!**

Orlando, the family entertainment and theme park capital of the world is a destination that's loved by all who visit. Packed with so much to enjoy, see and do, it's easy to see why. And, if you're thinking of visiting for the first time, we encourage you to do so, as it's a holiday destination that's unlike anywhere else!

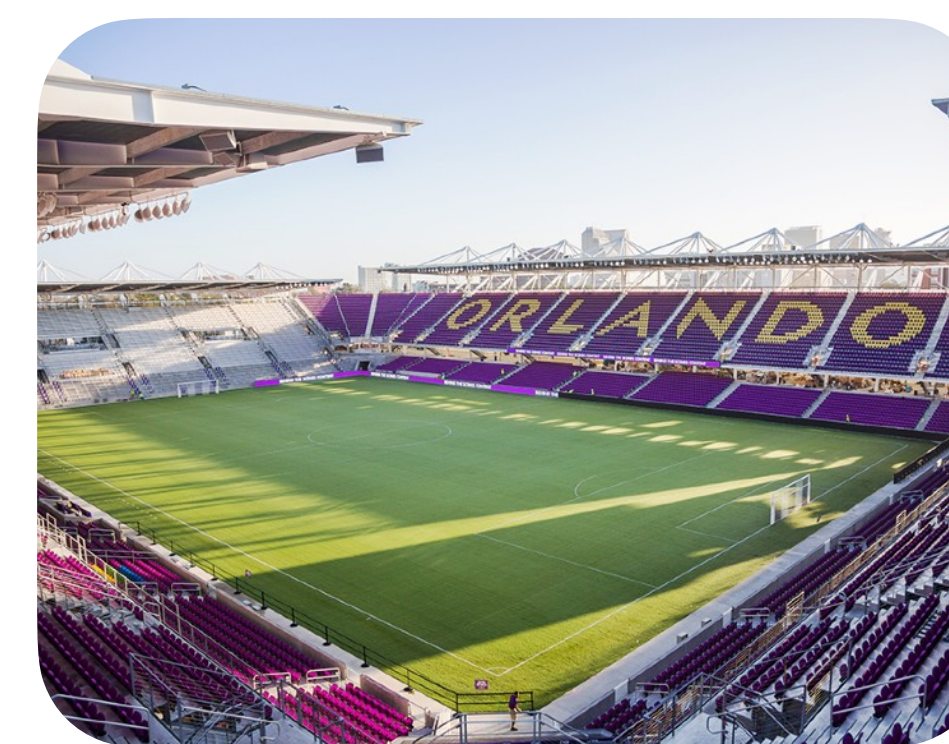
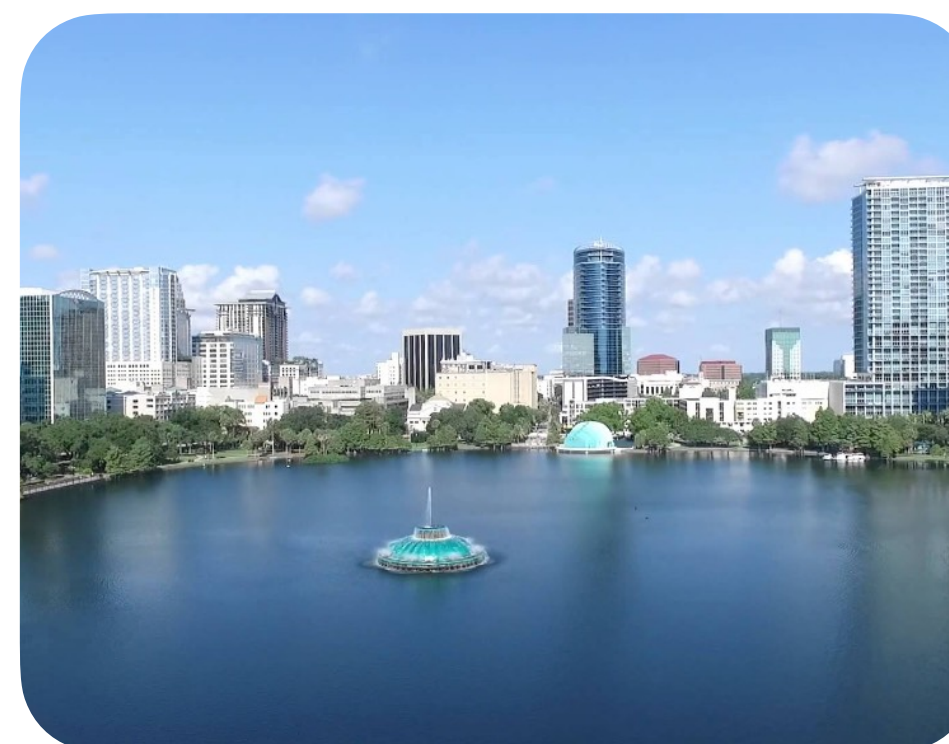
So whether you're traveling with your family, your other half or your teammates, we know there is no better place than the Orlando area to combine FootGolf with an unforgettable vacation.





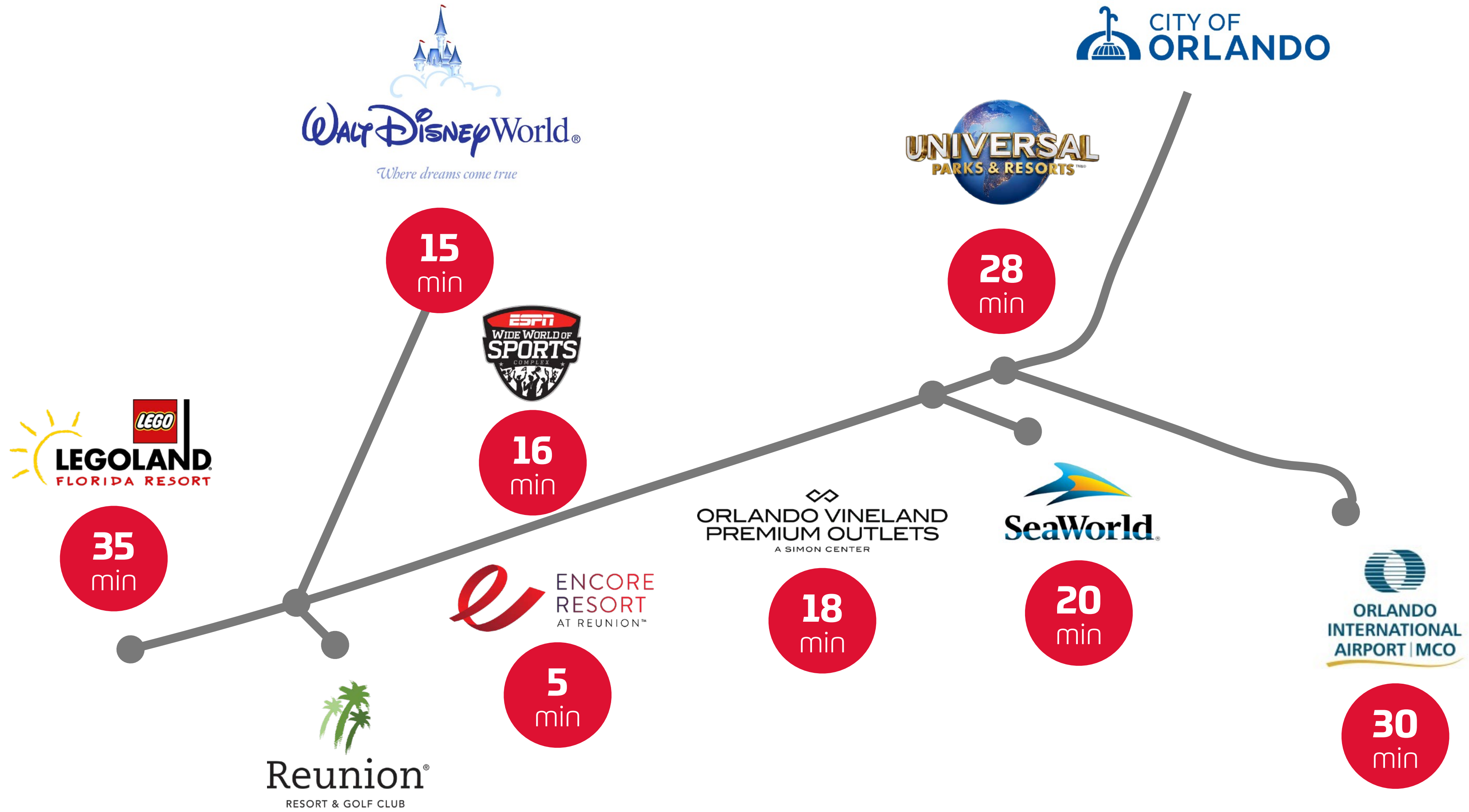
Orlando Area

- It's easy to travel to, one of the busiest International Airports in the USA
- It's the Most Magical Place on Earth
- Great history, attractions and sports
- It's a true melting pot
- There are tons of plentiful and interesting things to do
- The food is delicious and cuisine is from all around the world
- Tourism is important to the area and Floridians cater to tourists
- There is always something new to see and do
- Orlando was built to Welcome the World





Driving time from Reunion Resort & Golf Club



Local Supporting Partner

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Kissimmee is a Florida Favorite **for Generations!**

World-famous theme parks. Shopping, dining, boating, biking, golfing, and fishing. Year-round sunshine, great accommodations, and friendly people. It's all part of the Kissimmee experience. And it's why year after year, families come to Kissimmee for memories that last them a lifetime.

We are adding the excitement of the upcoming **FIFG FootGolf World Cup** to the world-famous theme parks of Florida, legendary **Walt Disney World® Resort, Universal Orlando Resort™, SeaWorld® Parks & Resorts™, LEGOLAND Florida, Fun Spot America, Gatorland, Wild Florida...** the list goes on. These are the places you dreamed of visiting as a child—and to this day, these places continue to inspire the imaginations of children and adults alike.

That's why in 2023, the **AFGF** wants to propose that the entire FootGolf community comes to Kissimmee for memories that will last them a lifetime. In fact, with so many Kissimmee-area attractions, our footgolfers and their families might just want to add an extra day or two to their trip and make it a family vacation!



Kissimmee Sports Commission



The Kissimmee Sports Commission pursues and attracts amateur sports, both traditional and non-traditional, as well as other high-profile sporting events to the Kissimmee destination. They provide the variety of accommodations, sports facilities, and tools and services needed for a memorable and successful event.

The Kissimmee Sports Commission is a brand extension that falls under **Experience Kissimmee**, the tourism sales and marketing authority for Osceola County.

Sports tourism is responsible for bringing in more than 300,000 visitors to our popular Central Florida destination, producing approximately 200,000 room nights and exceeding \$100 million in economic impact to the community.



Host Venues

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WALT DISNEY World.[®] G O L F

Operated by
Arnold Palmer
GOLF MANAGEMENT



Walt Disney World® Resort



Disney's Magnolia Golf Course is the longest of all the *Walt Disney World® Resort* Golf Courses.

Two FootGolf courses over 3,000 yards can be designed on this golf course.

It's been a mainstay on the **PGA Tour** since it opened. **Joe Lee's** design is classic, with very wide fairways, but 11 of the 18 holes have water, and there are 97 bunkers scattered around the scenic landscape and greens. The golf course gets its name from the more than 1,500 fragrant Magnolias. Elevated tees, spacious greens and tranquil water hazards make it a natural setting.

The challenging signature hole, the par-3 sixth with the **Mickey Mouse**-inspired bunker in front of the green, is nearly 200 yards from an elevated tee, over water to a shallow, elevated green. In all, *Disney's Magnolia* Golf Course measures **7,516 yards** from the classic golf tees.





Walt Disney World® Resort



The natural beauty of the Florida woodlands makes Palm Golf Course at *Walt Disney World*® Resort one of America's premier resort destinations. One of Disney's toughest golf courses, the Joe Lee design features sparkling lakes and tropical sand in a scenic golf landscape populated with strategically placed palms.

Two FootGolf courses over 3,000 yards can be designed on this golf course.

The golf course features many tree-lined fairways, plus elevated greens and tees. It has more than its share of water and sand hazards, with nine water holes and 59 bunkers strategically placed around the course.

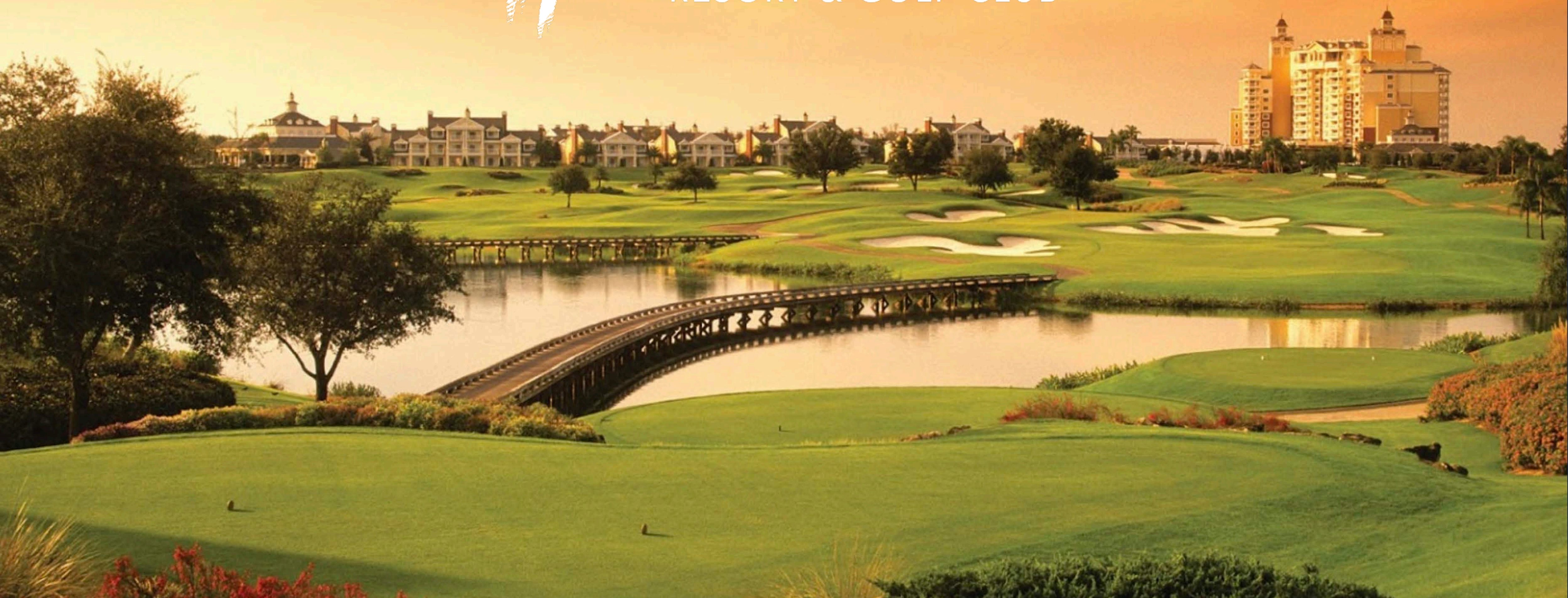
Disney's Palm Golf Course measures **6,870 yards** from the blue tees and carries a course rating of 73.7 and a slope rating of 131. The par-4 18th hole has been rated the fourth-toughest hole on the **PGA Tour**, and **Disney's Palm Golf Course has been ranked as one of America's Top 75 Resort Courses.**





Reunion[®]

RESORT & GOLF CLUB





Reunion Resort & Golf Club

Tom Watson Course

Designed by Tom Watson, the Watson Course has more of a links feel than the other courses at **Reunion Resort & Golf Club**.

With approximately **120 bunkers** of all different sizes and designs, and plenty of waste areas, there is no need for water hazards on this undulating layout.

Two FootGolf courses over 3,000 yards can be designed on this golf course.

With five sets of tees, the course can play as difficult as you like. The large greens complexes often have multiple tiers with swales that can make both putting and chipping tricky, giving reward to sharp short games. **7,154 yards of pure beauty!**

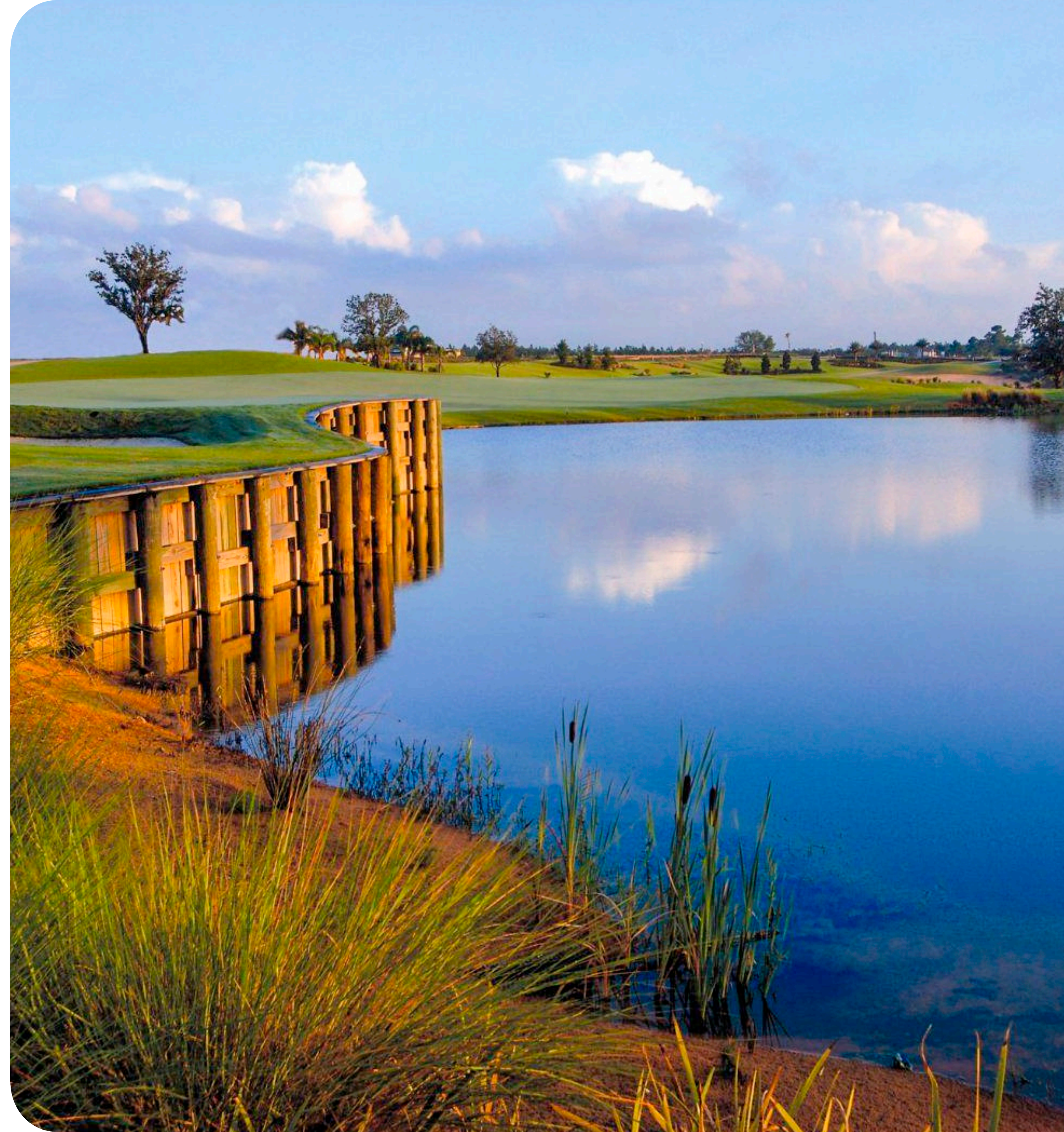


Reunion Resort & Golf Nicklaus Course

In typical Jack Nicklaus fashion, the Nicklaus Course calls for more exacting tee shots and approaches than other golf courses at **Reunion Resort & Golf Club**. Designed by Nicklaus and son, Jackie, the Nicklaus Course is considered the most difficult of the three courses at Reunion resort.

Two FootGolf courses over 3,000 yards can be designed on this golf course.

This parkland-style layout features fast **TifEagle** greens and water hazards that come into play on seven holes. There are also **more than 100 bunkers** on the course, carefully placed to catch poor club selections both off the tee and on the approach.
7,219 yards.





Lockers & Changing Rooms

Available changing stations, locker rooms and restrooms are available at all courses, along with bathroom stops throughout the golf courses.

Locker Rooms capacity varies through the 4 golf courses at both properties.

- **Watson at Reunion** does not have locker rooms as the course is very close to the housing. There are plenty of bathrooms available throughout for changing.
- **Nicklaus at Reunion** has men and women locker rooms.
- **Disney's Palm** has men and women locker rooms.
- **Disney's Magnolia** has men and women locker rooms.



Transportation

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Ground Transportation

- Airport pick-up and return options
- Hourly transfer between Disney and Reunion courses
- Special event transportation

Hospitality, Hotel & Entertainment

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A place for all to stay

Choice of Housing

One price no matter where you stay





Encore Resort at Reunion

VACATION HOMES



- 8 TO 20 Players per home
- 4 TO 13 Bedroom units
- In neighborhood restaurants
- Clubhouse with WaterPark
- Shuttle service to Reunion Resort



When You Need More Than Just a Hotel Room

Finding the perfect accommodations, and not just a place to sleep, is essential to planning a memorable group or vacation getaway.

When planning a vacation, many travelers are faced with the question: Should I stay in a hotel or vacation rental?

At about half the cost per square foot, vacation rentals are not only budget-friendly but spacious, too. The average U.S. hotel room is 330 square feet, and room sizes at today's newest hotel brands are even smaller; new boutique brands average 183 square feet.

Encore Resort Residences

At Encore Resort at Reunion, you get more space to relax and enjoy vacation. Ranging from 2,000 to more than 7,000 square feet, each of curated resort residences features a distinctive design and beautifully appointed interiors.

The kitchen, living and dining areas blend seamlessly through large, open-plan interiors. Outside, a private backyard with a pool and hot tub beckon relaxation.

- Choose from a variety of 4 to 13-bedroom residences.
- Located just minutes from Disney.
- No additional fees for Wi-Fi, parking, or laundry.

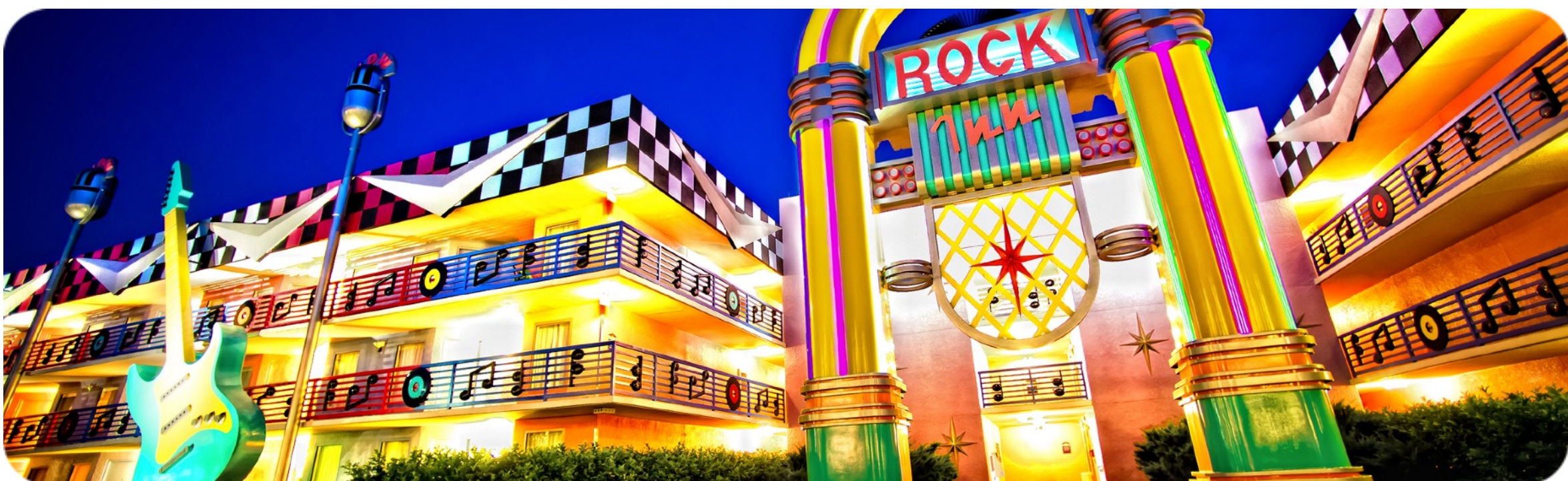


A place for all to stay

Choice of Housing

One price no matter where you stay





Disney All Star Resorts

If they want to be close to Disney and the parks this is the property to stay at.

Three different themed resorts to choose from

- *Disney's All Star Music*
- *Disney's All Star Movies*
- *Disney's All Star Sports*
- Standard hotel type of rooms, some family suites available
- 2 people per room



 **Reunion**[®]
RESORT & GOLF CLUB

A place for all to stay
Choice of Housing
One price no matter where you stay



Reunion Resort & Golf Club

3-BEDROOM VILLAS

- 4 Players per unit
- Convenient to the golf courses at Reunion
- 4 Restaurants within the resort
- Water Park and 8 Pools

SEVEN EAGLES

Located across the street from the Grande Tower, is a scenic neighborhood of individual one, two, and three-bedroom villas. Guests staying here can enjoy close proximity to the picturesque outdoor green used frequently for weddings and outdoor events. Other nearby highlights include the adjacent pool and clubhouse.

UNIQUE AMENITIES:

- 1 - 3 Bedroom Villas
- Outdoor Fountain & Grass Venue
- Community Pool and Pavilion

CENTER COURT RIDGE

Center Court Ridge features 2 and 3 bedroom villas just a short distance away from the community pool and tennis courts. Guest staying here can also make use of the neighboring miniature golf course, swimming pool, playground, and golf Pro Shop.

UNIQUE AMENITIES:

- 2 - 3 Bedroom Villas
- Community Pool
- Tennis and Pickle-ball
- Mini-Golf Course
- Playground



Meals

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Daily Food Options

Lunch at the course

- Daily lunch at the course. Meals will either be a box lunch served golf style or a station lunch served in the Resort
- Water and fruit on course during play
- Purchased food opportunities throughout the venues
- Since most accommodations will have a kitchen breakfast will not be served. Grocery packages will be available for purchase and can be delivered to the villas or homes
- Disney hotels have a food court



Opening Ceremony

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Welcome Ceremony

- The opening ceremony will include a parade of athletes with an “Olympic Style Production” held at a stadium



Mid-Tournament Party

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Mid-Tournament **Ceremony**

This event will be a fun venue for a break and **may include** the awards ceremony for the Individual Category Championships.



Closing Ceremony

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Awards Ceremony

- It's time to celebrate!
- Reflection of the prior week
- Food and Fellowship
- Team Champions Award Ceremony
- Sending them off with a "Bang"



Schedule

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EVENT SCHEDULE

Proposed schedule is open and flexible at this point.
Pending on meeting with WCC.



Format of Play

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PROPOSED FORMAT A

Proposed Format A is open and flexible at this point.
Pending on meeting with WCC.





PROPOSED FORMAT B

Proposed Format B is open and flexible at this point.
Pending on meeting with WCC.



Organization

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FIFG FootGolf World Cup **USA 2023**

- **Chair & Tournament Director** Laura Meier Balestrini
- **Finance** Nick Agakanian
- **Operations & Logistics** Adam Ashton & Roy Edmonson
- **Marketing & PR** George McNeilly
- **Design, Photography & Videography** FootGolf Center
- **Legal** Varand Gourjian
- **Sporting Director** TBD
- **Quality Control** Brian Graham
- **Walt Disney World Golf** Alex Forsyth
- **Reunion Resort & Golf Club** Paul Barrett
- **Sports Commission** Tyler Weyant - Kissimmee Sports Commission
- **Merchandising** Vatche Koyoumdjian
- **Infrastructure** Esteban Nazarian
- **Liaison FIFG/WCC** Roberto Balestrini

DISCLOSURE A formal agreement will be executed between **American FootGolf Federation** and **Federation for International FootGolf** as legal contract between both entities.



Marketing, Press & Media

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Marketing, Press & Media

- **Official Logo** FootGolf Center (FGC)
- **Official Poster** FootGolf Center
- **Official Website** FootGolf Center
- **Official Pages Social Media** Mc Neilly Communications (MNC)
- **Collateral For FootGolf Courses** FootGolf Center & MNC
- **Official Promo Video** FootGolf Center & MNC
- **Post Event Video Production** Mc Neilly Communications & FGC
- **Press & Media Strategy** Mc Neilly Communications
- **TV Media Partner** TBD
- **Official Photographers** Mc Neilly Communications & FGC
- **Media Wall** Mc Neilly Communications & FGC
- **Official Press Manager** Mc Neilly Communications





Communications

- Local Coverage.
- International Coverage
- Sports Personalities & Celebrities
- The Support of the FIFG
- Live streaming /Broadcasting



Disclosure

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General Disclosure

Due to the inability to sign contracts and lock in pricing with hotels, transportation companies, golf courses and venues until after the FIFG FootGolf World Cup 2023 is officially awarded to the AFGF, we are unable to commit to a package price yet. After review of the requirements of the WCC to not raise the registration price by more than 5% we decline to commit to a price in this initial bid. We are working hard to keep the pricing for registration packages that include, housing, meals, transportation, tee times and entertainment to a reasonable amount.

Different **Player Packages** will be available. Details pending on meeting with World Cup Committee.

Customized **Guest Packages** will be available for friends and family.

We commit to keeping the FIFG World Cup Committee and the FIFG Board of Directors updated with the latest information we have on endorsements, sponsorships, and partners as these are attained.





American FootGolf Federation

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